As a Santa Clara business, you have unique opportunities to earn rebates for custom energy efficiency applications. Silicon Valley Power (SVP), your electric utility, offers a Customer Directed Rebate (CDR) program for projects that demonstrate energy savings and don’t fit into standard rebates. **Implement a custom energy-saving project in your facility and you may earn a rebate of 15 cents per kWh of verified savings, or up to $750,000 per project each year.**

**EXAMPLE PROJECTS:**

- Chiller plant retrofits
- New chillers
- Motor VFDs
- Process equipment
- VFD air compressors

**GET STARTED**

If your business uses a distinct process that could be more energy-efficient, contact SVP for help identifying and quantifying the rebate. SVP will work with you to develop a savings calculation to inform a cost-benefit analysis.

**MEASUREMENT AND VERIFICATION PLAN**

SVP will coordinate with you and your contractors to create a customized measurement and verification (M&V) plan to confirm the realized energy savings and maximize your rebate.

SVP offers a library of tools that capture pre- and post-project energy usage data from equipment to help you verify energy savings. SVP Energy Engineers will be available to assist you with the collection and analysis of the data.
SANTA CLARA BUSINESSES FIND SUCCESS WITH CUSTOMIZED REBATES

PWP MANUFACTURING
PWP Manufacturing optimized its operations by replacing a hydraulic punch press that used a significant amount of energy and needed a separate fluid chiller. Upgrading to an all-electric punch press with electric motors, PWP was able to reduce energy usage and decrease its parts processing time. This increased PWP’s overall productivity and reduced system downtime.

THE SUB HUB
The Sub Hub created significant energy savings by upgrading to an electric oven unit with automated controls that shift the oven into standby mode when not in use. The restaurant’s variable demand often meant the previous oven ran at full power during slow periods, wasting energy and money. The Sub Hub’s new oven goes into standby mode after 15 minutes of inactivity, reducing energy consumption by 50 percent. This generated immediate savings for The Sub Hub, which saw a reduced electric bill in the first month after installation.

VAREX IMAGING
Varex Imaging upgraded its existing compressed air system to improve system performance and reduce energy costs. They replaced two air compressors with one variable speed driven compressor and replaced the system’s desiccant air dryer with a heated dryer. The heated dryer saves energy by reducing the amount of compressed air needed to purge moisture from the dryer. The new compressed air system has delivered an operational improvement in terms of sustainability, reliability and efficiency.

CONTACT SVP TO GET STARTED
Pre-approval is required for the program.
VISIT: siliconvalleypower.com/business    CALL: (408) 615-6650
EMAIL: savemoney@siliconvalleypower.com

| ANNUAL ENERGY SAVINGS | $152,700 kWh |
| REBATE | $10,669 |
| ANNUAL COST SAVINGS | $22,000 |

| ANNUAL ENERGY SAVINGS | 22,374 kWh |
| REBATE | $2,186 |
| ANNUAL COST SAVINGS | $3,500 |

| ANNUAL ENERGY SAVINGS | 227,000 kWh |
| REBATE | $41,795 |
| ANNUAL COST SAVINGS | $34,100 |